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Amendments to the Claims

Claims 1-24 (Cancelled)

- 25. (currently amended) A feminine care product laminated structure comprising:
- a body having a peripheral edge, a first side, and a second side opposite said first side;
- an adhesive coating applied to said first side of the body permitting a user to attach said body to a preselected surface; and
- a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating, said covering having a size and shape selected for covering at least a portion of the adhesive coating when attached to the adhesive coating, a release side for contacting the adhesive coating when the covering is attached to the coating, and a message side opposite said release side;

wherein said message side of the covering includes text indicia directed to communicating a message to the user related to at least one of motivating the user, entertaining the user, educating the user, and inspiring the user, wherein said text is unrelated to instructing use of the feminine care product or designating a source of the feminine care product.

- 26. (currently amended) A feminine care product laminated structure as set forth in claim 25 wherein said body is an absorbent body.
- 27. (currently amended) A feminine care product laminated structure as set forth in claim 26 wherein said message side of

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the covering is substantially free of messages related to using the feminine care product laminated structure.

(currently amended) A feminine care product laminated 28. structure as set forth in claim 27 wherein:

said feminine care product laminated structure is a first feminine care product laminated structure;

said first feminine care product laminated structure is grouped with a second feminine care product laminated structure; and

said first and second feminine care product laminated structure are received in a container.

- (currently amended) A feminine care product laminated structure as set forth in claim 28 wherein said second feminine care product laminated structure is substantially identical to said first feminine care product laminated structure.
- (currently amended) A feminine care product laminated structure as set forth in claim 28 wherein the container includes a message related to using the feminine care product laminated structure.
- (currently amended) A feminine care product laminated structure as set forth in claim 30 wherein the message related to using the feminine care product laminated structure is printed on an exterior of the container.
- (currently amended) A feminine care product laminated structure as set forth in claim 26 wherein said message side of the covering is substantially free of messages related to

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designating a source of the feminine care product laminated structure.

(currently amended) A feminine care product laminated structure as set forth in claim 32 wherein:

said feminine care product laminated structure is a first feminine care product laminated structure;

said first feminine care product laminated structure is grouped with a second feminine care product laminated structure; and

said first and second feminine care products laminated structures are received in a container.

- (currently amended) A feminine care product laminated structure as set forth in claim 33 wherein said second feminine care product laminated structure is substantially identical to said first feminine care product laminated structure.
- (currently amended) A feminine care product laminated structure as set forth in claim 33 wherein the container includes a message related to using the feminine care product laminated structure.
- (currently amended) A feminine care product laminated structure as set forth in claim 34 wherein the message related to using the feminine care product laminated structure is printed on an exterior of the container.
- (currently amended) A feminine care product laminated structure as set forth in claim 26 wherein said feminine care product laminated structure is a feminine napkin.

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38. (currently amended) A feminine care product <u>for</u> addressing both the physical and emotional needs of a women <u>during menstruction</u> comprising:

an absorbent body for adsorbing body fluids discharged during menstruation, the absorbent body having a peripheral edge, a first side, and a second side opposite said first side;

an adhesive coating applied to said first side of the body permitting a user to attach said body to a preselected surface; and

a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating, said covering having a size and shape selected for covering at least a portion of the adhesive coating when attached to the adhesive coating, a release side for contacting the adhesive coating when the covering is attached to the coating, and a message side opposite said release side;

wherein said message side of the covering includes text indicia directed to communicating a message to the user for mitigating the emotional lows some women experience during menstruation related to at least one of motivating the user, entertaining the user, educating the user, and inspiring the user.

- 39. (previously presented) A feminine care product as set forth in claim 38 wherein said message side of the covering is substantially free of messages related to using the feminine care product.
- 40. (previously presented) A feminine care product as set forth in claim 39 wherein:

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said feminine care product is a first feminine care product; said first feminine care product is grouped with a second feminine care product; and

said first and second feminine care products are received in a container.

- 41. (previously presented) A feminine care product as set forth in claim 40 wherein said second feminine care product is substantially identical to said first feminine care product.
- 42. (previously presented) A feminine care product as set forth in claim 40 wherein the container includes a message related to using the feminine care product.
- 43. (previously presented) A feminine care product as set forth in claim 42 wherein the message related to using the feminine care product is printed on an exterior of the container.
- 44. (previously presented) A feminine care product as set forth in claim 38 wherein said message side of the covering is substantially free of messages related to designating a source of the feminine care product.
- 45. (previously presented) A feminine care product as set forth in claim 44 wherein:

said feminine care product is a first feminine care product; said first feminine care product is grouped with a second feminine care product; and

said first and second feminine care products are received in a container.

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- 46. (previously presented) A feminine care product as set forth in claim 45 wherein said second feminine care product is substantially identical to said first feminine care product.
- 47. (previously presented) A feminine care product as set forth in claim 45 wherein the container includes a message related to using the feminine care product.
- 48. (previously presented) A feminine care product as set forth in claim 46 wherein the message related to using the feminine care product is printed on an exterior of the container.
- 49. (previously presented) A feminine care product as set forth in claim 38 wherein the absorbent body is a feminine napkin.
- 50. (currently amended) A feminine care product as set forth in claim 38 wherein the <u>text indicia</u> is directed to communicating a message to the user related to educating the user regarding feminine health issues.
- 51. (previously presented) A feminine care product as set forth in claim 50 wherein said feminine health issues are related to feminine hygiene issues.
- 52. (previously presented) A feminine care product as set forth in claim 51 wherein said feminine hygiene issues are generally related to the menstrual cycle.